DNS
MADE EASY

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WE ARE ENGINEERED TO BE THE FASTEST, MOST STABLE AND SECURE DNS NETWORK IN THE WORLD

Our priority is ensuring your satisfaction with the product we've spent the last 14 years perfecting just for you. We are committed to providing the best DNS services in the world and dedicated to upgrading and optimizing our features so you can keep doing what you do best.

NO SALES TALK OR PAYMENT FOR FREE TRIAL

YOUR SATISFACTION IS OUR GOAL

LOWEST PRICES IN THE INDUSTRY

100% UPTIME GUARANTEED

ENGINEERED TO BE THE FASTEST, MOST RELIABLE AND SECURE DNS NETWORK

The DNS Made Easy network is one of the most reliable DNS networks in the world. With over 14 years of the industry's longest history of uptime, DNS Made Easy offers the highest possible level of service. No other enterprise DNS provider can compete with DNS Made Easy in price, performance, and overall return on investment.

Our global DNS IP Anycast+ network is located in 16 different geographical multi-homed facilities using only Tier 1 providers such as NTT Communications, GTT, Telia Sonera, and Tata Communications. Our infrastructure design puts the DNS Made Easy network in the elite top tier of DNS networks for reliability, scalability, and redundancy.

DNS Made Easy has over a 99.9999% uptime history at the most competitive pricing in the industry. Our network is engineered with a priority for security such as scalable bandwidth capabilities that thwart attacks, as well as multi-factor authentication methods that guarantee a stable and secure network.

Global IP Anycast+ self-healing network. Fully meshed DNS infrastructure.

Automatic DNS Failover and System Monitoring Services.

The first DNS provider to guarantee 100% uptime, SLA backed.

Exceptional resolution speeds recognized by third party industry experts.

Real-Time Statistics automated query reporting with intelligent analysis.

OUR 5TH GENERATION NETWORK WORKS TO EXCEED YOUR NEEDS

DNS Made Easy guarantees that your DNS requests will be resolved at our record-setting speeds. Handling roughly 15 billions queries everyday, our infrastructure is engineered to be the top echelon of the industry. Fully owned and managed in house with absolutely no outsourcing, our infrastructure is ready to exceed your business' needs whether large or small.

Partnered with the largest and most reliable data providers in the industry, our DNS servers are housed and monitored 24/7 at world class facilities. Each node has Internet access via fiber connectivity to provide maximum throughput for your domain's resolution. DNS Made Easy is proud to utilize infrastructure transit and peering from the following data providers: GTT, Telia Sonera, Telstra, Tata, Vocus, and NTT.

TelX, New York, NY	**Terremark, Miami, FL**	**Equinix, Chicago, IL**
Equinix, Dallas, TX	**CoreSite, Los Angeles, CA**	**Equinix, Seattle, WA**
Equinix, San Jose, CA	**Telehouse, London, UK**	**Interxion, Frankfurt, DE**
CoreSite, Reston, VA	**Equinix, Sydney, AU**	**Tokyo, JP**
Bombay, IN (planned)	**Amsterdam, NE**	**Equinix, Ashburn, VA**
Sao Paulo, BZ (planned)	**Mega-iAdvantage, Hongkong, HK**	**Singapore, SG**

BENEFITS OF USING DNS MADE EASY'S ENTERPRISE DNS SERVICES

ELITE RESOLUTION PLATFORM

Proprietary multi-tiered framework that creates localized server redundancy and scalability

DNS DEFENSE

"First alert" line of protection with deep packet inspection that ensures the safety of our network and customer's DNS services from attacks and intrusions

PEREGRINE INSTANT UPDATES

Multi-level update technology designed to push DNS changes *instantly* and accurately to all of our servers. The fastest propagation in the world!

REDUNDANCIES FOR REDUNDANCIES

From Secondary DNS services to Failover and Monitoring services, we've got your back. You can even pair Failover services with Round Robin and the Global Traffic Director for added redundancy
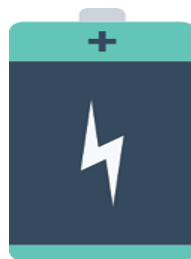
ENGINEERED FOR SPEED

Our servers are consistently among the fastest worldwide. We understand that speed matters, that's why we fully manage and own our entire network from top to bottom
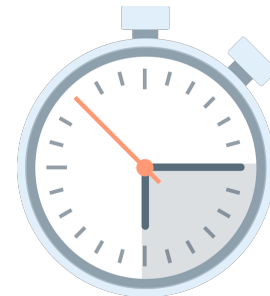
REAL-TIME QUERY ANALYTICS

With RTS, it's easy to see the information you care about in one place and use it to make faster, better-informed decisions, which can lead to optimized traffic for SEO and increased revenue.

YOUR CONTINGENCY PLAN
FOR THE UNAVOIDABLE

In light of recent DNS outages among IP Anycast+ providers, DNS Made Easy has taken the initiative to emphasize the importance of Secondary DNS and redundancy services.

When building your contingency plan your first priority should be setting up **Secondary DNS Services** which create redundant DNS services for an organization's domains. Essentially, Secondary DNS creates a clone of the original zone information that is found at the primary DNS provider and duplicates this on the DNS Made Easy IP Anycast+ network. When you serve your domain's record information on multiple DNS services, you're getting an extra level of redundancy should your primary DNS operator suffer an outage.

Secondary DNS services are always running and guarantee 100% uptime.

DNS Made Easy recently conducted a study among their customers investigating why companies were switching from other providers to DNS Made Easy.

We found that 3 out of 4 customers had reactively chosen DNS Made Easy after their previous provider suffered DNS outages. Not only that, but these same clients had suffered anywhere from 4 to 18 hours of downtime.

Catastrophic disaster is unavoidable, however our users can easily stay prepared using our Failover Services and monitoring solutions which guarantee that as soon as your website, service, or internet connection is offline, all your traffic will be automatically pointed over to a secondary IP address, server, or provider you have set up at another location.

DNS MADE EASY NEVER SURRENDERS

In house operated networks lack the same capabilities as a managed DNS provider. Most attacks prove successful because in house systems lack the large bandwidth capacities as outsourced providers. Recent surveys have discovered that DDoS attacks are growing at exponential rates. In 2005, the highest reported attack (by NTT) was only 10 gbps, however just five years later attacks were peaking at 100 gbps.

In 2012, DNS Made Easy mitigated an attack that reached over 200 gbps, the **largest attack of its time**. Despite the odds, the DNS Made Easy network came out unaffected, with no effect to our clients and their end users. But here's the best part: faced with this massive flood of data packets, our network didn't slow down for even a second!
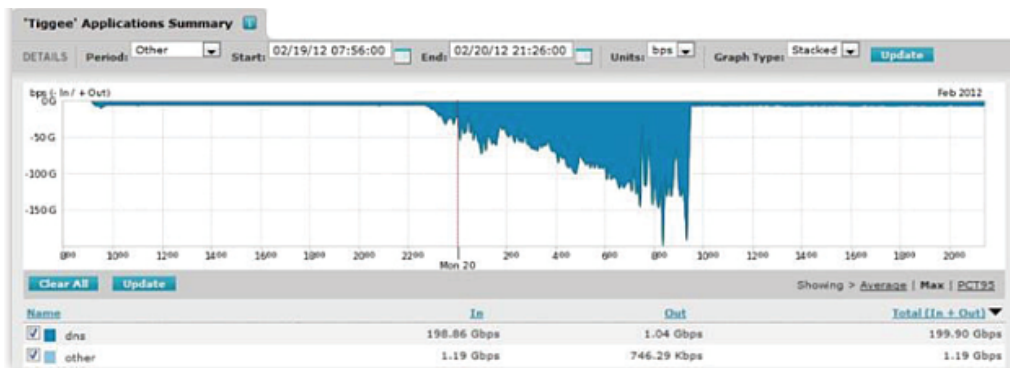
Organizations using in house DNS infrastructures will spend thousands on expensive firewalls to protect their servers. However what most don't realize is no matter how large the firewall is, if their incoming connections into their network aren't large enough, then Game Over...

Name servers can only handle a finite amount of DNS requests or PPS (packets per second) before they fail. DNS Made Easy solves this problem by setting up hundreds of name servers worldwide on an IP Anycast+ network. By serving DNS traffic across many name servers, our network can manage exponentially more requests than a typical unicast or in house network.

SECURITY BENEFITS OF USING OUR IP ANYCAST+ NETWORK

For over 14 years DNS Made Easy has set the record for the longest history of uptime in the industry, all the while mitigating attacks and maintaining only top tier standards. We accomplish this by staying up to date with the latest security threats, our staff of industry experts, and exceptional customer care.

AVERAGE DDoS ATTACKS COST

114k
DOLLARS

[NTT Best Practices Against DDoS Attacks]

The DNS Made Easy platform is constantly monitoring query traffic for influxes and possible threats. In the event of an attack, our fleet of engineers are always ready 3600/24/7/365.25. Our core team of developers are the industry experts, handpicked from governmental and financial institutions. Experts in BIND and DNS infrastructure, we are constantly on top of the latest security threats and upgrade our system for the latest updates and patches to ensure 100% uptime.

At DNS Made Easy we have created custom developed attack prevention tools at the firewall and name server levels to thwart malicious traffic. All of our features are developed and maintained in house, and our support staff is always ready to answer your toughest DNS questions.

Rather than building and maintaining an in house facility, consider switching to a Managed DNS provider so you can focus on what you do best.

A DAY LONG DDOS ATTACK IS AS CHEAP AS

50
BUCKS

[Gwapo DDoS Prices]

WHY CHOOSE DNS MADE EASY?

Building an enterprise quality network without outsourcing takes an enormous amount of expertise, not only in initial design but also in optimization and scalability.

In the past 14 years, our network infrastructure has evolved continuously to reflect the service, redundancy, and resolution speeds that our clients require from a world class enterprise DNS provider. DNS Made Easy has built a DNS architecture capable of 100% uptime with a proven track record. In fact, DNS Made Easy was one of the first providers in the world to offer a 500% Service Legal Agreement (SLA).

Today, DNS Made Easy's network consists of a multi-million dollar infrastructure with global points of presence (POP) all over the world. We have full redundancy at every POP, and every single one of our name servers are actively monitored to provide full redundancy and deliverability.

We are constantly researching, upgrading, and redesigning our network to exceed industry standards and bring our customers the most ROI. Our network is capable of intelligently routing traffic around problem nodes to the next closest POP based on AS Path and BGP routes. This is complete redundancy, and that's the IP Anycast+ network, invented and engineered by DNS Made Easy!

Managed DNS (Primary & Secondary)

Global Traffic Director

SMTP Authentication

Mail Forwarding

Backup Email Services

Secondary DNS

API, Vanity DNS

DNS Consulting

THOUSANDS OF BUSINESSES
RELY ON DNS MADE EASY EVERYDAY

Fossil	**eHarmony**	**Under Armour**
www.fossil.com	www.eharmony.com	www.underarmour.com
LaQuinta Inns & Suites	**Sega**	**Christian Mingle**
www.laquinta.com	www.sega.com	www.christianmingle.com
Schlotzky's Deli	**Square, Inc.**	**JDate**
www.schlotzskys.com	www.squareup.com	www.jdate.com
Corner Bakery Cafe	**Inbox**	**Moe's Southwest Grill**
www.cornerbakerycafe.com	www.inbox.com	www.moes.com
Yokohama Tire	**Cinnabon**	**Hard Rock Cafe Intl.**
www.yokohamatire.com	www.cinnabon.com	www.hardrock.com
Little Caesar's	**Hyundai Canada**	**Sling Media**
www.littlecaesars.com	www.hyundaicanada.com	www.slingmedia.com
Assoc. for Computing Machinery	**Everlast Worldwide Inc.**	**Kawasaki**
www.acm.org	www.everlast.com	www.kawasaki.com
Detroit Red Wings	**Ripley's Believe It or Not**	**Vizio**
www.detroitredwings.com	www.ripleys.com	www.vizio.com

Pricing Chart

LOWEST PRICING IN THE INDUSTRY

SMALL BUSINESS
$29.95 / year

10 Domains

400 Records

Real Time Statistics

Two-Factor Authentication

5 Million Queries per Month

ADD DNS FAILOVER RECORDS

ADD PHONE SUPPORT

For additional domains, records, or queries: please upgrade to a Business or Corporate Membership. Learn more

Buy Small Business

BUSINESS
$59.95 / year

25 Domains **(Need more?)**

1,000 Records

10 Million Queries per Month

3 DNS Failover Records

Real Time Statistics

Two-Factor Authentication

REST API Access

VIEW CUSTOMIZATION OPTIONS

For additional domains, cost starts at $1.95 per domain per year. Learn more

Buy Business

CORPORATE
$124.95 / mo. ($1,499.95/yr.)

50 Domains **(Add more?)**

2,000 Records

50 Million Queries per Month

10 DNS Failover Records

1 GTD Domain Included

10 Sub-User Accounts

Expanded Real Time Statistics

Three-Factor Authentication

Phone Support (business hours)

REST API Access

VIEW CUSTOMIZATION OPTIONS

For additional domains, cost starts at $1.95 per domain per year. Over 50 million queries will be invoiced automatically based on your query usage. Learn more

Buy Corporate

Our Low Pricing Promise

It all started because we asked ourselves, wouldn't it be nice to get the wholesale pricing that the big ISPs get for their internet services? That's what pushed us to make the DNS Made Easy promise. We strive to provide everyone with enterprise-level features at wholesale pricing.

But how do we do it? It's simple. We designed our business from the ground up with the idea of providing high quality services, for a fraction of the price. But you want the nitty-gritty, so here's the top 10 ways DNSME works for you to get low prices without compromising quality.